



Performance Velocity[®]
speed to results.

Frequently Asked Questions

What does your business provide?

At Performance Velocity we teach Attitude Mastery to executives, entrepreneurs and their teams.

What is Attitude Mastery?

Attitude Mastery is directing your thoughts and attitudes to drive your ideas, behaviors and business results. We have entered into the Thought Economy where success is defined by your ability to think and execute faster than your competition. Performance Velocity's formula, $PV(\text{Speed to Results}^{\text{TM}}) = LFM^{\text{TM}} + \text{Attitude} + \text{Execution}$, collapses the time to realize your goals and releases a velocity of performance in your business and your life.

What are your services?

Performance Velocity provides two programs, Principles of Attitude and Principles of Direction, as well as executive development. We provide programs for the individual and team onsite, by telephone consultation, or through seminars. Our programs can be customized to fit the immediate needs of your business.

How long are your programs?

Principles of Attitude is 2, one hour sessions. Principles of Direction is 11, forty-five minute sessions.

What additional programs do you offer?

Performance Velocity offers executive development for individuals and their teams. In the future additional programs will be available, including Principles of Time, First Person Singular, CEO Sales Symposium and a Performance Sports program.

Who is the management team?

Lisa Niederman is the founder and CEO of Performance Velocity. Deb Miller is the COO of Performance Velocity.

How do I contact you?

You can contact Performance Velocity directly by:

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